



# REDOX BIOLOGY MEETS NUTRITION



Joint Conference of the

Society for Free Radical Research and the Society of Nutrition and Food Science

University of Hohenheim, Stuttgart • 2-4 September 2015

## The Conference

The joint conference of the *Society for Free Radical Research Europe* and the *Society of Nutrition and Food Science* will be a premier forum for the latest scientific advancements at the interface of free radical research with nutrition and life sciences.

The meeting will bring together over 250 international experts from all continents from a broad range of disciplines, including chemistry, medicine, nutrition and food science, to discuss the impact of current research, concepts and applications of free radicals and antioxidants in life sciences, medicine and the pharmaceutical and food industries.

The exciting scientific program features plenary lectures, symposia, a Young Investigators Award Symposium and an Early Career Research Symposium, in addition to oral and poster presentations and will thus give a unique opportunity to network and interact with today's and tomorrow's foremost international scientists and industry leaders.

### Conference Chair



**Professor  
Jan Frank**  
President of SNFS  
Meeting Chairman  
jan.frank@snfs.org



## Sponsorship and Exhibition Opportunities

### Mission

The **Society for Free Radical Research Europe** and the **Society of Nutrition and Food Science** are International Societies and operate as charitable voluntary, non-profit making institutions. The aims and objectives of the societies are to advance education and research in free radical processes related to medicine, nutrition and food sciences with particular reference to those topics of industrial and medical importance, for the benefit of the public.



Photo courtesy of University of Hohenheim

### Sponsorship and Exhibition Information

#### Why you should be part of the meeting

The societies' extensive global network of life scientists in academia, business and government is being targeted to generate a highly qualified audience from the nutrition, food, biology and medicine communities. Sponsorship provides an excellent opportunity to "get your company's name out" to a scientific network of representatives and a prime opportunity to make impressions on decision makers.

## Topics

The overall theme of this joint meeting is **Redox Biology Meets Nutrition**. Plenary lectures, symposia, oral and poster presentations will highlight the role of free radicals and antioxidants in nutrition, food science, biology and medicine in the following areas:

- Ageing
- Redox biology
- Nutrition and food
- Nutrigenomics and metabolomics
- Neurodegenerative diseases
- Cardiovascular redox signalling in health and disease
- Exercise
- Mitochondrial function in health and disease
- Oxidative stress and protein and lipid oxidation
- Polyphenols
- Selenoproteins and trace elements
- Inflammation
- Redox chemistry
- Plant redox biology

For up-to-date information on the scientific program, please visit: [www.sfrr-europe.org/congresses](http://www.sfrr-europe.org/congresses).

## Contact

Professor Jan Frank, Ph.D.

Conference Chair

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## Use your presence to:

- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the nutrition, food, biology and medicine community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organisation
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market
- sell directly to international buyers

Coffee breaks and lunch are provided for all delegates, keeping them on-site all day thus maximising the networking opportunities.

How can this be achieved? Read further to find out the exclusive sponsorship and exhibition opportunities that are available.

Please note: Sponsorship opportunities are limited and are available on a strictly first-come, first-served basis, so to ensure your presence at this event please contact us at your earliest opportunity. All sponsors will be acknowledged on the conference website ([www.sfrr-europe.org/congresses](http://www.sfrr-europe.org/congresses)), in the programme book and on various e-mail shots.



Photo courtesy of University of Hohenheim

## Exclusive Sponsorship Packages

### *Exclusive Platinum Sponsor* € 5,000

Including sponsorship of the **Conference Dinner**. One of the highlights of the meeting is the gala dinner providing an unrivalled opportunity to have high profile branding at the main social event of the conference.

#### **Sponsorship of the Conference Dinner**

- Your company logo on available paraphernalia e.g. napkins, doilies etc.
- Space for a shell scheme exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place
- Listing of your company name and logo in the delegate manual
- Listing of your logo and company name, short description and link through to your company website on the conference website
- Delegate folder insert
- 3 free delegate tickets

### *Gold Sponsor* € 3,000

#### **Sponsorship of one of the Conference Lunches**

- Your company logo on available paraphernalia e.g. napkins, doilies etc.
- Space for a shell scheme exhibition display
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- Listing of your company name and logo in the delegate manual
- Listing of your logo and company name, short description and link through to your company website on the conference website
- 2 free delegate tickets



Photo courtesy of University of Hohenheim

### *Silver Sponsor* € 2,000

#### **Sponsorship of the Welcome Reception**

- Your company logo on available paraphernalia e.g. napkins, coasters etc.
- Space for a shell scheme exhibition display
- Your company logo on A1 sized foam-backed posters where the reception will be taking place
- Listing of your company name and logo in the delegate manual
- Listing of your logo and company name, short description and link through to your company website on the conference website
- 1 free delegate ticket

### *Bronze Sponsor* € 1,000

#### **Sponsorship of the Registration Desk**

- Space for a shell scheme exhibition display
- Listing of your company name and logo in the delegate manual
- Listing of your logo and company name, short description and link through to your company website on the conference website
- Delegate folder insert
- 1 free delegate ticket

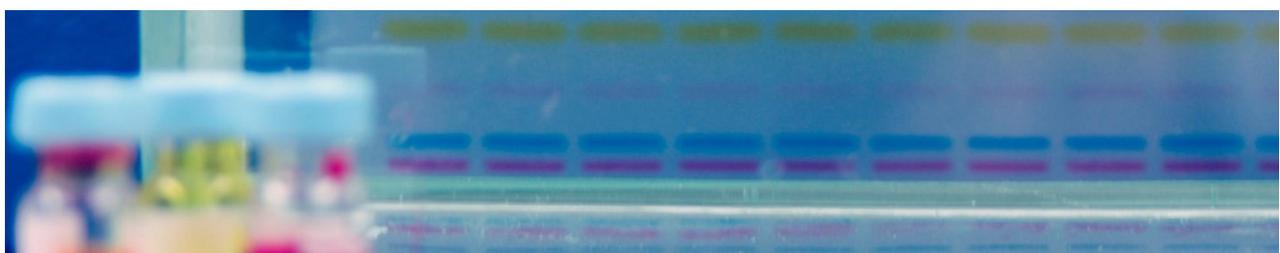


Photo courtesy of University of Hohenheim

## Exhibition and Additional Sponsorship Opportunities

If you find that our offerings do not provide a perfect match for your marketing needs, let us know and we will customise a sponsorship programme for you. You can also sponsor single elements of the conference, e.g. conference dinner; welcome reception; lunch break, etc.

### Sponsor Session € 4,000

A unique opportunity to associate your company logo with a selected conference's session in a topic related to your field of expertise. The package includes:

- Listing of your company logo at the opening and closing of the session and on on-site signage
- Listing of your company name and logo in the programme booklet, next to the session listing
- Listing of your logo and company name, short description and link through to company website on the conference website

### Exhibitor Space from € 1,500

An exclusive opportunity that provides maximum networking opportunities and the potential to sell directly to international buyers. The package includes:

- Exhibition space (100×100 cm table or comparable exhibition space, each additional 100 cm, € 1,000)
- Listing of your logo and company name, short description and link through to company website on the conference website
- Listing as a sponsor in programme booklet



Photo courtesy of University of Hohenheim

As an exhibitor, you can also choose to maximise your visibility at the conference by booking one of the sponsorship items below:

### Coffee Break € 2,000

A high profile networking sponsorship opportunity, interact with the delegates on an informal basis while ensuring your company benefits from the association with the coffee breaks of the conference. The package includes:

- Sponsorship of one of the Conference Refreshment Breaks (see conference website)
- Your company logo on available paraphernalia (e.g. napkins, doilies etc.)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website
- Delegate folder insert

### Delegate Folder Insert € 1,000

Your promotional materials can be inserted into each delegate folder given to participants on site. This applies to light weight materials only. Materials should be sent to the Conference Secretariat in time for insertion into the delegate folder. Specific dates will be provided on application and quantities will be provided nearer the conference.

### Conference Lanyards € 2,000

A high profile exclusive opportunity that provides the sponsor with visibility throughout the event. The package includes:

- Your company logo on the woven conference lanyard given to each delegate
- Listing of your company name and logo in the delegate manual
- Listing of your logo and company name, short description and link through to company website on the conference website

# Sponsorship and Exhibition Order Form

## 1 Your details

Contact name for correspondence

Title (Prof, Dr, Ms, Mr)
First name
Surname
Organisation
Address
Post/Zip Code
City
Country
Telephone
Fax
Email
Link to be used on conference website

## 2 Order details

### Exclusive Sponsorship Packages

<input type="checkbox"/> Platinum Sponsor	€ 5,000
<input type="checkbox"/> Gold Sponsor	€ 3,000
<input type="checkbox"/> Silver Sponsor	€ 2,000
<input type="checkbox"/> Bronze Sponsor	€ 1,000

### Exhibitor Opportunities

<input type="checkbox"/> Sponsor Session	€ 4,000
<input type="checkbox"/> Exhibitor Space (100×100 cm)	€ 1,500
<input type="checkbox"/> Exhibitor Space (100×200 cm)	€ 2,500
<input type="checkbox"/> Exhibitor Space (100×300 cm)	€ 3,500
<input type="checkbox"/> I have different Exhibitor Space needs, please contact me.	
<input type="checkbox"/> Coffee Break	€ 2,000
<input type="checkbox"/> Delegate Folder Insert	€ 1,000
<input type="checkbox"/> Conference Lanyards	€ 2,000
<input type="checkbox"/> I would like to discuss alternative sponsorship or exhibitor opportunities, please contact me.	

## 3 Payment

Please note that all prizes are subject to VAT at the prevailing rate.

### Total amount payable €

I will arrange bank transfer, please send me the payment details.

## 4 Sign and date the form

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature

Today's date

## 5 Return to

### Prof Jan Frank

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### Terms and Conditions of Booking

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please email (info@snfs.org) the conference department immediately. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping coordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.